



Every so often a product appears which just works, magnificently. Duxback™ is such a product.

It is a revolutionary glass treatment that creates a hydrophobic coating on all treated glass, so that rain, sleet and snow simply beads up and rolls off, giving improved vision when driving in adverse weather conditions.

Clear Vision

What Is Duxback

Once applied Duxback keeps glass as it should be - see through. On a windscreen, rain sleet and snow simply beads, sheds and rolls off, there is no need to use wipers when travelling over 40 mph in pouring rain! Ice is easy and quick to remove.

Duxback will also prevent rainwater from impairing visibility on front side windows and obscuring door mirrors, particularly useful for company vehicle drivers who sometimes travel hundreds of miles in heavy rain. Water forms as tiny pearls of moisture, which are blown away as the vehicle increases speed, leaving the glass panel clearer.

Duxback even repels dirt, making the windscreen and side glass a whole lot easier to keep clean. With Global warming bringing the greater incidence of heavy monsoon type rainfall, which can be very frightening and dangerous, Duxback is essential for safer motoring.

How good is it?

Try driving on an A road or Motorway at night in a monsoon - you will hardly know its raining outside!!

Developed by the world's largest glass manufacturer originally for aviation, it is applied to all Boeing cockpit glass; it is now available to the automotive sector and has already been adopted as an OE application for side glass by several motor manufacturers.

The Ford offer

Ford dealers have the opportunity to introduce customers to safer and more convenient motoring. Side glass application should become a part of the annual service whilst repeat windscreen application brings the customer into the dealer every 6 months strengthening relationships and presenting more opportunities.

Each treatment lasts up to six months, and if applied to vehicles at point of handover provides your dealership with an excellent opportunity to re-solicit your customers to re-apply Duxback, and to offer a vehicle health check at six months in service.

Duxback is a low cost, high profit product and Ford dealers already using this are seeing up to a 23% take up of customers re-booking at six months.



Duxback™

Sales staff should take advantage of this exciting new opportunity and offer all customers the opportunity to purchase Duxback as part of the vehicle sale process. Treat windscreens and side glasses of all dealer demonstrator vehicles with Duxback so that customers can experience the benefits themselves. **A**

Ordering details

Duxback Windscreen Treatment is available to order using finis 1607622. Deliveries will be made direct from the supplier, but will be billed to your normal parts account.